



## **SPONSORSHIP PACKAGES**

**Please see below the sponsorship opportunities available for the Wonderful Worcestershire Awards 2018.**

**However, if you have a bright idea for something we haven't listed, please contact us to discuss the options.**

### **Category Sponsorship Package - £700**

This is an opportunity to recognise amazing people in Worcestershire and align your brand with the one of following award categories:

1. Entrepreneur of the Year
2. Business Owner of the Year
3. Employed Director/Partner/Very Senior Manager of the Year
4. Employee Of The Year
5. Young Business Person/Rising Star (16-35 years)
6. Apprentice of the Year
7. Student of the Year
8. Significant Achievement of the Year
9. Volunteer of the Year
10. Courage/Bravery Award

### **The category sponsor will receive:**

- 10 complimentary tickets to the main awards afternoon tea event
- VIP table placement in the room in a prime position
- Company name associated with the respective category award
- Logo and 100 words on Wonderful Worcestershire Website
- Acknowledgement in PR and social media campaigns (on own as sponsor plus for all nominated persons within the category)
- 1/4 page advert in Wonderful Worcestershire Awards brochure. Opportunity to upgrade to half page for an extra £50
- Pop-up banner at launch event and awards event in prime position
- Company logo displayed on presentation screens during the awards event

- Company representative will make the presentation to the winner of the category at the awards event
- Complimentary photograph of guests at table
- Special thanks made on the day during presentations
- Photo opportunity with category winners

Any other items open to discussion and agreement

### **Overall Table Sponsorship £350**

For main awards event.

The Table Sponsor will receive:

- Company name and logo on table placeholders at the awards event
- Company logo and 50 words on Wonderful Worcestershire website
- Acknowledgement in PR and social media campaigns
- 1/4 page advert in Wonderful Worcestershire Awards brochure. Opportunity to upgrade to half page for an extra £50
- Special thanks made on the day during presentations
- Logo displayed on presentation screens during the event
- Pop-up banner at awards event

### **Overall Brochure Sponsorship £450**

We are producing an A4 glossy brochure for the main event which will have all sponsors info in it plus profiles on all the shortlisted nominees.

The brochure sponsor will receive:

- Two tickets for the awards event in April
- Half page colour advertisement in the brochure on back page or front inside page (please chose preferred option)
- Acknowledgement in the brochure that they are the brochure sponsors
- Logo and 50 words on the Wonderful Worcestershire website
- Special thanks made on the day during the presentation
- Logo displayed on presentation screens during the event
- Pop-up banner at awards event
- Social media template with their logo on it, promoted on FB, twitter and linkedin in the months running up to the main event.

### **Nominees Certificates £250**

We are intending to give every nominee a framed certificate for taking part in the Awards at our launch event in January 2018. We expect this will be approximately 100 nominees.

The sponsor will receive:

- Logo and business name on all certificates
- Logo and 50 words on the Wonderful Worcestershire website
- 1/4 page advert in Wonderful Worcestershire Awards brochure. Opportunity to upgrade to half page for an extra £50
- Acknowledgement in PR and social media
- Logo displayed on presentation screens during the event
- Pop-up banner at awards event
- Special thanks made on the day during presentations

### **Winners Gifts Sponsorship (for awards event) £250**

We are intending to give the winner of each category a gift at the awards event.

The sponsor will receive:

- Logo and business name on gift tag on gift
- Logo and 50 words on the Wonderful Worcestershire website
- 1/4 page advert in Wonderful Worcestershire Awards brochure. Opportunity to upgrade to half page for an extra £50
- Acknowledgement in PR and social media
- Logo displayed on presentation screens during the event
- Pop-up banner at awards event
- Special thanks made on the day during presentations

### **Top 3 Finalists in each Category (for Awards Event) Sponsor £300**

At the awards event we are intending to provide the top 3 finalists in each category will a small gift.

The sponsor will receive:

- Logo and business name on gift tag on gift
- Logo and 50 words on the Wonderful Worcestershire website
- 1/4 page advert in Wonderful Worcestershire Awards brochure. Opportunity to upgrade to half page for an extra £50
- Acknowledgement in PR and social media
- Logo displayed on presentation screens during the event
- Pop-up banner at awards event
- Special thanks made on the day during presentations

### **Reception Drinks Sponsor £350**

At the awards event drinks reception.

The reception drinks sponsor will receive:

- Logo and 50 words on the WWW website
- 1/4 page advert in Wonderful Worcestershire Awards brochure. Opportunity to upgrade to half page for an extra £50
- Acknowledgement in PR and social media
- Logo displayed on presentation screens during the event
- Pop-up banner at awards event
- Special thanks made on the day during presentations

### **Table Favours Sponsor (For Awards Event) £150**

We are intending to put table favours on each table at the main awards event.

The table favours sponsor will receive:

- Logo attached to table favour
- 1/4 page advert in Wonderful Worcestershire Awards brochure. Opportunity to upgrade to half page for an extra £50
- Acknowledgement in PR and social media
- Logo displayed on presentation screens during the event
- Pop-up banner at awards event
- Special thanks made on the day during presentations

### **Brochure Advertising:**

We are producing an A4 glossy brochure for the main event which will have all sponsors info in it plus profiles on all the shortlisted finalists. This is an opportunity to advertise your business or services in the brochure.

Advertising includes:

- Full page advert in Wonderful Worcestershire Awards brochure and acknowledgement **£200**
- Half page advert in Wonderful Worcestershire Awards brochure and acknowledgement **£150**
- Quarter page advert in Wonderful Worcestershire Awards brochure and acknowledgement **£100**
- Acknowledgement in PR and social media

If you are interested in sponsoring any of these categories, please get in touch with Sarah Mayo-Evans or Julia Williams

[sarah@swarmevents.co.uk](mailto:sarah@swarmevents.co.uk)